

## **KGMB**

Quarter Ending: December 31, 2009 - Revised

Reviewed by: Darlene Lee

### **STATEMENT REGARDING COMPLIANCE WITH STATUTORY LIMITS AND SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)**

KGMB, digital channel 23, certifies that all children's television programs carried during this quarter, which are identified in Attachment A, on its digital channel were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in §73.670(a) of the FCC's rules:

Weekdays: 12:00 minutes in any hour-long program segment and 6:00 in any stand-alone half-hour program;

Weekends: 10:30 minutes in any hour-long program segment and 5:15 in any stand-alone half-hour program.

There were some time periods this quarter during which the commercial time limits stated above were exceeded.

*EXPLANATION: During the 4<sup>th</sup> quarter 2009, KGMB scheduled children's programming immediately following CBS live sports events. As a result of live sports events running overtime, KGMB slid children's programming and aired in its entirety. This resulted in children's programming on those dates to be preempted and off the clock. In order to prevent this from occurring going forward, effective February 13, 2010, KGMB has rearranged its children's programming lineup for the weekend to avoid preemption as a result of CBS live sports events overrun.*

Further, Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Dated this 8<sup>th</sup> day of January 2010.

Children's Programming Liaison:



Darlene Lee

Programming Coordinator

Licensee: KHNL/KGMB License Subsidiary, LL

## **ATTACHMENT A**

BUSYTOWN MYSTERIES - I  
NOONBORY & THE SUPER 7 - I  
BUSYTOWN MYSTERIES - II  
SABRINA: THE ANIMATED SERIES  
BUSYTOWN MYSTERIES - III  
NOONBORY & THE SUPER 7 - II

**KGMB 4th Quarter 2009 Commercial Certification**

In the 4th quarter of 2009, certain 12-and-under children's program episodes did not air on the clock hour (or half hour) as scheduled due to unforeseen extended live sports coverage. Each program was properly formatted to meet standard commercial limits. However, because sports coverage caused certain children's programs to begin after the start of the clock hour (or half hour), the station had six (6) half-hour children's program episodes that would have excess commercial matter when 50% of the commercial time in the break before and after the children's episode is allocated to the episode and added to the commercial time within the program. Listed below are the dates, program titles and extent of commercial time that would exceed the half-hour 5 minute 15 seconds standard based on this allocation procedure:

11/07/09: <i>Busytown II</i>	(0:58)
11/08/09: <i>Busytown III</i>	(1:50)
11/14/09: <i>Busytown II</i>	(0:40)
11/22/09: <i>Busytown III</i>	(1:52)
11/28/09: <i>Busytown II</i>	(1:45)
12/20/09: <i>Busytown III</i>	(1:25)

Effective February 13, 2010, a minimum one hour of general audience programming has been scheduled immediately following live network sports events.